

Strategic implications of social
and political institutions for
entrepreneurship development

Indian Agriculture Scenario

STRENGTHS

- Rich Bio-diversity
- Arable land
- Climate
- Strong and well dispersed research and extension system

OPPORTUNITIES

- Bridgeable yield crops
- Exports
- Agro-based Industry
- Horticulture
- Untapped potential in the N.E.

WEAKNESS

- Fragmentation of land
- Low Technology Inputs
- Unsustainable Water Management
- Poor Infrastructure
- Low value addition

THREATS

- Unsustainable Resource Use
- Unsustainable Regional Development
- Imports

Social Institutions

- A complex of positions, roles, norms, and values lodged in particular types of social structures and organizing relatively stable patterns of human resources with respect to fundamental problems in sustaining viable societal structures within a given environment

Number of farm holdings

1970-71 – 71million

2010-11 – 137.8 million

Anticipated:

2020-21 : 154 million small and marginal holdings
(85 per cent of total holdings)

37 MILLION FARMERS IN INDIA TURNED INTO FARM LABOURERS IN 10 YEARS

Increasing cost, inadequate support price, lack of credit and comprehensive risk coverage, decline in government investment, negligence of rain-fed areas... are all to be blamed.



Number of farm
labourers in 2001
106,775,330

Number of farm
labourers in 2011
144,300,000

Source: Census 2011

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2035 FARMERS ARE QUITTING FARMING EVERYDAY?

Increasing cost, inadequate support price, lack of credit and comprehensive risk coverage, decline in government investment, negligence of rain-fed areas... are all to be blamed.

Source: Census 2011



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Political Risk

- Political stability
- The level of social inequality
- Unemployment
- The level of corruption
- Threat of terrorism and
- Other threats to security

Conclusion

- Understanding the social, economic, legal and political environment is pivotal for development of entrepreneurship.
- In India about 58 percent are dependent on agriculture but in developed economies only 2-3 percent are dependent on agriculture.
- Study of social and political institutions help an entrepreneur to develop appropriate services for the clients