

# Social Entrepreneurship

## Difference between Entrepreneur and Business man

<i>Sl No</i>	<i>Entrepreneur</i>	<i>Businessman</i>
1	Create Needs	Satisfies Needs
2	Create Path	Follow others
3	Capture opportunities	Un-notice opportunities

# Concept of Social Entrepreneurship

- Entrepreneurs tailor their activities to be directly tied with the ultimate goal of creating social value and no intention to gain personal profit
- Ashoka (2012) Social entrepreneurs are individuals with innovative solutions to society's most pressing social problems. They are both visionaries and ultimate realists, concerned with the practical implementation of their vision above all else.

# Social entrepreneurs

- Are *mission-driven*. They are dedicated to serve their mission of delivering a social value to the underserved.
- Act *entrepreneurially* through a combination of characteristics that set them apart from other types of entrepreneurs.
- Act within *entrepreneurially oriented organizations* that have a strong culture of innovation and openness.
- Act within ***financially independent organizations*** that plan and execute earned-income strategies.

## *Differences between Social Entrepreneurship and Entrepreneurship*

	<b>Social Entrepreneurship</b>	<b>Technical / Entrepreneurship</b>
1	Satisfy needs	Creates Needs
2	Knows exactly the problem and how to fix them	Struggles with problem and build solutions
3	care about making revenue and turning a profit	difficult to emphasize on social good first and make money secondary
4	entrepreneur with different mindset	
5	Improves social conditions	Improves commercial markets
6	Value lies in social benefit	Value lies in profit
7	Creates wealth for social change by changing minds of profit, alleviating suffering and by reversing injustice	Benefits to innovate within a commercial market. The innovation creates wealth.

## *Differences between Social Entrepreneurship and Entrepreneurship*

	<b>Social Entrepreneurship</b>	<b>Technical / Entrepreneurship</b>
10	Less ambitious	more ambitious
11	More interested in social, economic, political and cultural context of the problem	Not interested in the social, economic, political and cultural context of the problem
12	Delivers social value	Creates economic wealth
13	Social returns	Economic returns
14	Command regards in the society	Demand regards in the society
15	Mission leader	High achiever
16	Emotionally charged	Risk bearer
17	Organiser	Change agent
18	Opinion Leader	Strategic thinker
19	Visionary	Arbitrageur (Investor / Trader)
20	Socially alert	Economically alert

**The differences between Nongovernmental organisations and social entrepreneurship include**

<b>Non Governmental Organisations</b>	<b>Social Entrepreneurship</b>
Purely Social Purpose	Driven by social and financial goal
Source of funding donations, charitable contributions	Earnings from the business
Voluntary participation of people	selected based on skill and performance
Performance measurement: on the basis of social values delivered	on the basis of social values delivered alongwith financial returns
Runs on social plan for fund raising, social out reach, selling services or products true of cost	Runs on enterprise setting using market tools of commercial and social advertisement for selling products and services
Risk of non sustainability	Highly sustainable
EX: Helpage India, CRY, AID etc	SKS Microfinance, Rang De, Arvind Eye Care, etc.

# SKS Microfinance

Distributes small loans that begin at Rs. 2,000 to Rs. 12,000 to poor women so they can start and expand simple businesses and increase their incomes.

Micro-enterprises range from raising cows and goats in order to sell their milk, to opening a village tea stall.

uses the group lending model where poor women guarantee each other's loans.

Financial literacy training and must pass a test before they are allowed to take out loans.

Re-payment rates on collateral-free loans are more than 99%

also offers micro-insurance to the poor as well as financing for other goods and services that can help them combat poverty

## Conclusion:

The concept of social entrepreneurship finds a place in the curriculum of academic field. It is exercised by persons to create social value of some kind through recognising and exploiting opportunities; employing innovation and refusing limitations in available resources for creating social values.

Social entrepreneurs deal with complex social needs specially when there is a less public funding for doing social welfare deeds/works.

Social entrepreneur exhibits in the social arena. It has been tried to distinguish social entrepreneurs from other entrepreneurs and a contribution to understand the complex phenomenon. It improves large scale social development by reducing poverty.